

A large crowd of people is silhouetted against a bright, yellowish-gold stage light. Many people have their hands raised in the air, suggesting a concert or festival. The background is filled with a dense array of bright spotlights, creating a hazy, atmospheric effect. The overall scene is one of a high-energy event.

**THE BEST SUPPORT
FOR BIG EVENTS**



LONDON UNDERGROUND SIGNS UP MTS FOR EVENT MANAGEMENT

When London Underground needed signs to control crowd traffic leaving important events at Wembley Stadium, everything pointed to just one choice: Mobile Traffic Solutions. In the past up to a dozen staff were needed to direct the public to the right trains after football matches and concerts. But since the end of January 2008, all it takes is just one to three variable message signs from MTS.

The Advantage 4280 and 42100 Mobile Variable Message Signs from MTS use the very latest solar technology to deliver low running costs and low maintenance and are incredibly easy to operate. Their full matrix LED displays provide event managers with the ability to deliver advanced information that can be changed at short notice.

These advanced signs gave London Underground the flexibility they needed to guide large numbers of people to the correct trains and provide regular updates on any difficulties at particular stations, all at the same time. Allowing crowds to be dispersed quicker, easier and without incident.

Neal King, Network Contingency Planning Manager for the London Underground said: "MTS gave London Underground the solution we required with a friendly, reliable and resilient service. They were a pleasure to deal with."

So if you're looking for an uneventful ending to your big event, follow the crowd to MTS.



For more information call 01342 836 485 www.ukmts.com
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MTS HELPS KEEP KNOCKHILL IN THE FAST LANE

Knockhill racing circuit near Dunfermline in Scotland is used to hosting some of the fastest events on four wheels. Touring Cars, Track Days, Superbikes, the quicker the better. But when they need speedy help to direct the crowds and the traffic to the events they turned to the experts: Mobile Traffic Solutions.

To get traffic flowing as smoothly as possible, Knockhill hired the Advantage 4280 signs from MTS. These advanced mobile variable message signs use the very latest solar technology to deliver low running costs and low maintenance and are incredibly easy to operate. Their full matrix LED displays provide the event managers at the racing circuit with the ability to deliver advanced information. All of it updateable faster than a speeding supercar!

This gave Knockhill the flexibility they needed to ensure free-flowing traffic through the circuit, the ability to direct motorists quickly and easily to the raceway's car parks and even give advance warning of problems to prevent delays.

But it wasn't just problems the signs could give early warning of. The Advantage 4280 also proved to have an unexpected promotional benefit for Knockhill. They allowed the organisers to notify customers of future events at the circuit in an incredibly cost effective manner. So the signs didn't just manage the crowds, they generated them too!

Stuart Grey, Director at Knockhill said 'We chose MTS signs because of the flexibility they provided us, particularly the remote communication package which allowed us to change the messages to suit our daily needs, and assist in guiding our guests on arrival at the circuit. For us, the product perfectly suits our own demand for low impact on the local environment especially as the unit is self sufficient and environmentally friendly.'

So if you're looking to keep your event moving at pace, take MTS for a spin.

