



MAKING AIRPORT ARRIVALS
AND DEPARTURES SMOOTHER

MTS LANDS SIGNS AT HEATHROW AIRPORT

A busy international hub like Heathrow Airport needs the very best when it comes to traffic coordination. Which is why they turned to Mobile Traffic Solutions for assistance with changes to Terminal 4 and the new Terminal 5.

During December 2007 and January 2008 the Airport bought six Portable Variable Message Signs from MTS to support a number of different projects around the Heathrow campus. The first project was to assist with the ongoing changes to the forecourt layout for drivers coming to Terminal 4. More signs were then used to help advise drivers coming into Heathrow of the change of BA flights due to the opening of the brand new Terminal 5 and for the Airport's airline flightswitch programme. But their usefulness won't end there: the signs are also likely to be used for incident purposes across the campus.

Heathrow chose the Portable Variable Messaging Signs over hard signing because of their greater flexibility. The portable signs could be deployed in differing locations to better support the various changes happening at the Airport. Also, their advanced full matrix LED displays were ideal for communicating regular changing messages with far greater visibility than standard signs which often get lost in the general 'clutter' of road signing.

The personal approach and close proximity of MTS also appealed to the Airport. Nick Bignall, Travel Operations Manager at BAA Heathrow said: "The Portable Variable Message Signs, provided by MTS, are a high quality product. MTS provide an excellent after sales service to ensure that all our needs are met with a minimum of fuss".

So to ensure a smooth journey all the way, the starting point has to be MTS.



MTS
THE SIGN OF INTELLIGENCE

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MTS HELPS BIRMINGHAM AIRPORT TRAFFIC CONTROL

Due to changes in its security procedures, Birmingham Airport needed to advise motorists on its new drop off points away from the terminal building. So the Airport turned to a very different kind of air traffic control: Mobile Traffic Solutions.

MTS provided Birmingham Airport with three of their Advantage 4280 Mobile Variable Message Signs. These highly advanced portable signs use the very latest in solar technology to deliver low running costs and low maintenance and are incredibly easy to operate. Their advanced full matrix LED displays allowed the airport to pre-warn traffic to the changes in passenger drop-off points and direct drivers to the correct parking areas in the short stay car park.

The sign's ability to update information at short notice also helped to avoid delays and confusion among motorists and keep traffic running smoothly throughout the airport road network.

The Airport found the Advantage signs to be a flexible and highly accurate way to provide visitors with up to the minute information that can be changed on a regular basis. Highly versatile and easy to use, once they were positioned in the correct area they could be connected to a permanent power source, eliminating the need for the signs to be moved for charging.

So for happier landings at international airports, the answer has to be MTS.